



**TECHNICAL
SEMINAR 2025**
SPONSORSHIP PACK

SUPERYACHT UK  **BRITISH
MARINE** 



BE PART OF SHAPING THE NARRATIVE OF TOMORROW'S SUPERYACHT INDUSTRY

Sponsorship opportunities are now available for the annual Superyacht UK Technical Seminar.

We are pleased to announce that the annual Superyacht UK Technical Seminar is set to return to London on Tuesday 25 March 2025.

Taking place at The Union Jack Club, London, the seminar, now in its 14th year, is well-established in the Superyacht calendar. Each year it welcomes international industry professionals from within the Superyacht world who will come together to discuss sector specific topics.

The success of the seminar hinges not just on the knowledge shared from its prestigious line up of speakers, but on the strength of the partnerships that underpin it. Sponsors play a pivotal role in providing the foundation upon which innovation can flourish and connections can be forged. Your sponsorship will not only spotlight your brand among the elite of the maritime world but also demonstrate your commitment to driving the industry forward.

Please contact Michael Beatie at mbeatie@britishmarine.co.uk for further information and sponsorship opportunities.



WHAT THE DELEGATES HAD TO SAY



"The seminar is always a thought provoking and interesting day. It's great that so many members of the Superyacht Industry are based in the UK. The standout session for me was the presentation by Vittorio Boccolini on new developments and alternative fuels, plus I was delighted to be asked to join the keynote panel and participate in the discussion around Lithium Ion with other industry leaders"

Mike Wimbridge, Managing Director, Pantaenius.

"It's been a great turnout. I think more questions than answers have been provided today and the need to look at alternative fuels, recognising the challenge and knowing that they are going to be super difficult to deliver in the time scale. One presentation, in particular, that had a real impact on me showed the graphic representation of how a 68-meter yacht would have the design issues for alternative fuels."

Jeff Houlgrave, Marina Projects.

"We have thoroughly enjoyed today. The keynote speakers, in particular Vittorio Boccolini, were engaging and well worth the trip up. Thanks again to Superyacht UK and British Marine for another wonderfully run event."

Amilia Strath and Georgia Gates, GRP Boat Repairs.

TITLE SPONSORSHIP PACKAGE

£3,000*

- Title sponsor of event, company name to be incorporated in event title "Superyacht UK Technical Seminar sponsored by YOUR COMPANY".
- Company name and logo inclusion on all promotional communications including press releases, social media posts, promotional emails and e-newsletters.
- Inclusion on British Marine and Superyacht UK event web pages including company logo and link to company web page.
- Email campaign to Superyacht members and wider industry
- Your company logo to be displayed on the big screen during the event.
- Opportunity to address audience at the event.
- Marketing material displayed and distributed at the event.
- Branding at the event including x3 pop up banners (to be supplied by the sponsor).
- Access to British Marine photography taken at the event.
- X4 tickets to attend the Seminar.

NETWORKING SPONSORSHIP PACKAGE

£1,500*

- Title sponsor of event, company name to be incorporated in event title "Superyacht UK Technical Seminar sponsored by YOUR COMPANY".
- Company name and logo inclusion on all promotional communications including press releases, social media posts, promotional emails and e-newsletters.
- Your company logo to be displayed on the big screen during the networking sessions.
- Branding at the event including x1 pop up banners (to be supplied by the partner sponsor)
- X2 tickets to attend the Seminar.

PARTNER SPONSORSHIP PACKAGE

£450*

- Title sponsor of event, company name to be incorporated in event title "Superyacht UK Technical Seminar sponsored by YOUR COMPANY".
- Company name and logo inclusion on all promotional communications including press releases, social media posts, promotional emails and e-newsletters.
- Branding at the event including x1 pop up banners (to be supplied by the partner sponsor)
- X1 tickets to attend the Seminar.



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