BRITISH MARINE

Annual Review

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Another busy and successful year!



Matthew Beckwith, an existing board member, was appointed to the newly created role of Chair of our Board, guiding and supporting the Board and our Executive to help unlock water, showing

As another British Marine membership year comes to a close, we would like to take this opportunity to share some of the highlights of the last year and showcase the support and opportunities

Throughout the year we have resolved thousands of member enquiries, provided hundreds of networking opportunities, held a whole host of stakeholder meetings, provided industry updates, supported members at international events and helped thousands of people get out on the water.

We welcomed Paul Gullett as our new President, who has been focused on membership and building British Marine's engagement, communication and representation with members. Over the last year Paul has been busy out on the road meeting with as many members as possible to find out just how British Marine can best support them.

member, was appointed to the newly created role of Chair of our Board, guiding and supporting the Board and our Executive to help unlock new opportunities for our members. Whilst internally we also underwent an organisational restructure to help address recovery and growth post pandemic and to make us more efficient and better placed to assist our members.

Our focus has remained firmly on our five national agenda themes, people and skills, environment, technology and innovation, participation and representation and with continued engagement with Council, our committees and our members, we have successfully delivered on a number of key projects.

We have issued numerous reports and surveys and held bespoke workshops and webinars to provide members with valuable insight into the industry and keep them abreast of the latest sector developments, legislation and regulations.

The Southampton International Boat Show returned to full strength post COVID with more exhibitors, debuts and boats than ever before and despite a day's closure due to the sad passing of Her Majesty the Queen, we welcomed over 83,000 people to the show over nine days and some 14,000 took to the water, showing that there continues to be a real appetite for all things marine and people looking to find different ways to get out on the water.

We saw the successful return of the marine showcase at the Caravan, Camping & Motorhome Show, providing members with a unique opportunity to engage with outdoor enthusiasts. Whilst London Luxury Afloat returned to St Katharine Docks in support of the luxury yacht market sector, which despite less than favourable weather conditions saw an increase in visitor attendance from year one.

We were also able to assist our members on the international stage at the Monaco Yacht Show and the British Marine Pavilion at METSTRADE. In partnership with METSTRADE and Sounding Trade Only, we hosted the first ever Women in the Marine Industry international event at METSTRADE which proved extremely popular with well over 120 women (and men) in attendance.

Our training programme continues to go from strength to strength with sell out courses in both the UK and overseas and the introduction of new courses including the HR webinar series, which has proved popular with SMEs. We were also delighted to receive OFQUAL recognition for our End Point Assessment Service and see apprentices right through to the final stage of their apprenticeship.

With the skills shortage remaining very much a hot topic in the sector, it was encouraging to see so many young people join us at the first ever careers speed-networking event, held during the Southampton International Boat Show. Over 100 young people from schools, colleges and training organisations had the chance to sit down with 15 marine industry employers and ask their burning questions and find out more about career opportunities in the sector. Our thanks to everyone involved for making the event such a success.

With continued engagement with our members, committees and Council, we will endeavour to remain focused in the forthcoming year on key issues affecting the sector, particularly the sustainability agenda and people and skills.

Our focus has remained

agenda themes, people

and skills, environment,

firmly on our five national

technology and innovation,

Looking to 2023/24 and we already have some fantastic events opportunities lined up.

We are excited to reveal plans for the 2023 Southampton International Boat Show, which is once again set to be our best yet. With thousands of boating enthusiasts expected to visit the event it provides the perfect platform for members to showcase their products and services and provides a gateway for even more people to get on the water.

Plans are also well underway for the 2024 National Conference, which promises to be a must attend event. Focused on the theme of 'Supporting Businesses in a Changing World', we will be bringing together an incredible line-up of experts from the marine sector and other successful businesses to deliver a highly valuable programme that will be informative, thought provoking and engaging. Headlining the conference will be the BAFTA nominated foreign correspondent, Clive Myrie.

participation and representation...

We will continue our work to support and develop talent, through the provision of courses, apprenticeship and graduate programmes, plus ways in which we can retain people in the industry, with the development of career pathways, accreditation and training opportunities.

All these initiatives, whether new or well-established, have been delivered as a direct result of member feedback and it has been fantastic to see how positive the outcomes have been.

We look forward to supporting both you and your business in the coming year.

Lesley Robinson, OBE

CEO, British Marine

Robinson.

Statistics

2022-23 highlights

Each and every day, the British Marine team is working hard on behalf of its members, representing their best interests, providing specialist support and helping their businesses thrive.

Here is a just a snapshot of what we have been up to during the last membership year.



100+

Face to face and networking opportunities



83,000+

Attended Southampton
International Boat Show



500+

Member enquiries dealt with (cross departmental)



400+

Industry updates
(MarineTalk)



14,000+

People took to the water through
British Marine activities at the
Southampton International Boat show



350+

Stakeholder meetings where we represented your interests



450+

Individuals completed a training course with British Marine



68

End Point Assessments successfully completed

July

Published our first research report of the year

The Annual Watersports Participation Survey was published in partnership with the Royal Yachting Association, Maritime and Coastguard Agency, Royal National Lifeboat Institution, Canal and River Trust, the Centre for Environment, Fisheries and Aquaculture Science and British Canoeing.

Successfully lobbied for wedding ceremonies to take place on passenger vessels

Following consultation with the Law Commission our views were taken into consideration meaning that, if made law, wedding ceremonies would be able to take place, for the first time, on passenger vessels operating on either inland or coastal waters.

August

Annual Boating and Boat Ownership Survey published

Providing our members with key market data, trends and insights on participation in watersports in the UK, and the purchasing and ownership of boats, watersports craft, related equipment and services.



September

Responded to the government consultation on UK Domestic Maritime Decarbonisation

Identifying how to best accelerate decarbonisation pathways in the domestic maritime sector to support the leisure marine industries opportunity to access innovation funding.

Aquaboot Camp

Having successfully secured a grant to run the event, our first Aqua Bootcamp saw social media influencers from complementary markets take to the water for the first time, reaching, educating and inspiring an audience of 850,000+.

Southampton International Boat Show

Despite running a 9 day show due to the sad passing of Her Majesty the Queen, the 53rd edition of the show saw 83,000+ visitors, 14,000+ of them taking to the water, 685 exhibitors and boasted more debuts and boats than ever before.





Inaugural Southampton International Boat Show open water swim

80+ swimmers swam 1.25k around the show raising £5,000 for the Rose Road Association.

Inaugural careers speed-networking event

15 employers from across the marine industry came together to answer questions and inspire 100 young people, including from schools, colleges and training organisations.

Apprentice Graduation

Covering a wide range of vital roles within the marine industry, 65 apprentices successfully graduated from British Marine member companies (up 116% YoY).

Monaco Yacht Show

We provided member companies with the opportunity to exhibit at this premium yacht show.

October

Net Zero: Representing members in Government

We responded to the Department of Business Energy and Industrial Strategy Net Zero review, providing feedback that is reflective of our members on the government's approach to achieving Net Zero.



We hosted a free webinar for members to find out about the upcoming changes affecting the disposal of marine flares.

The first of the year's sell-out Intermediate Marina Manager course

British Marine returned to the UAE post covid to run a sell-out Intermediate Marina Manager course, delivering 16 qualified professionals to the marina industry. Following this, we also delivered two more sell-out IMM courses in Cardiff and Athens.

November

METSTRADE

The UK pavilion, managed by British Marine, provided member companies with a platform to promote themselves at the world's largest B2B exhibition of marine equipment.

Inaugural Women in the Marine Industry international event

120+ attended the event, which was hosted by British Marine, METS and Soundings Trade Only.

Inland Boating Autumn Conference

The two-day event saw 65 delegates come together to hear from fellow British Marine members, the British Marine team and the Canal & River Trust.



2023

January

Inaugural Liquid Petroleum Gas (LPG) and appliances course

Answering the call from members to procure and organise a three-day bespoke LPG and appliances course for gas operatives.

February

HR webinar series launched

Answering the call from members, we launched a suite of HR webinars, which were designed to help SMEs attract, establish, motivate and retain a winning team.



Return to the Caravan, Camping & Motorhome Show

Our Marine Showcase returned to the sell-out show for a second year, creating the opportunities for our members to expand into new markets.

A visit to the House of Commons

Allowed us to illustrate the work we do collectively to help protect the sustainability of our seabeds, promote the levelling up of coastal communities and tourism whilst addressing climate change.

March

OFQUAL accreditation secured

British Marine meets OFQUAL's conditions of recognition for the delivery of assessments and subsequent certification, relating to three Marine specific Apprenticeship Standards.



Professional Services Association Training Day

Run and organised by members of the Professional Services Association, this insightful event saw 30+ delegates in attendance, providing regulatory updates, case studies and workshops on tax, finance, insolvency and dispute resolution provisions.

Inaugural Isle of Wight Roadshow drop-in clinic

Providing our members with the opportunity to meet with the British Member team, network and invite prospective members.



April

London Luxury Afloat

Building on the success of the inaugural show, London Luxury Afloat returned to St Katharine Docks with some of the finest luxury sail and motor yachts. The show saw visitor attendance increase by 18% YoY.



UK Marine Industry Technology and Innovation Road Map launched

The new Road Map provides industry stakeholders with a single validated source of information on the key opportunities, challenges and innovation priorities within the <24m UK recreational and commercial craft sectors.

Annual Superyacht UK Technical Seminar

85+ delegates from across the superyacht sector, insurance and legal fields came together to hear from leading industry professionals discussing headline issues affecting the sector.

Boating Tourism in Scotland Survey results published.

The report supports the value marine tourism plays in boosting Scotland's economy.

May

Crick Boat Show

British Marine representatives attended the Crick Boat Show, the UK's largest inland boat show, to meet with members.

TYHA Marina Conference

The event saw 100+ industry professionals come together to discuss pressing issues, training and health and safety.

June

British Marine National Conference 2024

Tickets went on sale for the British Marine National Conference 2024 with renowned foreign correspondent Clive Myrie revealed as the keynote speaker.

Seawork

British Marine's networking drinks session at Seawork provided members and non-members with the opportunity to meet key members of the British Marine team face-to-face.

British Marine Trades Association

The British Marine Trades Association awards dinner returned with awards presented to Business of the Year, Marine Personality of the Year and the David Coleman Award for Excellence in Exporting.

Unlock your business potential with British Marine

Take advantage of your benefits as a member of British Marine. We help our members unlock their business potential by offering core benefits.

Hear about business funding opportunities

24/7 legal support

Crisis management support

British Marine magazine

Free job adverts

Statistics & market intelligence

Technical representation & support

Training & careers support

Environmental guidance

Access to international shows

'Find A Member' business listing



Influencing standards & policies

Free credit checks

HR support

Industry updates & news

Health & safety guidance

Promotional opportunities

Mediation service

Generous discounts & savings

Have your voice heard in parliament

VAT guidance

Raise your personal profile

Supporting & safeguarding our industry

Green Blue business directory listing



We're here to help

We would love to hear all about your plans and also challenges for the coming year!

Please do get in touch with us to book a free consultation and find out how we may be able to support you: **membership@britishmarine.co.uk**

All details correct at time of going to print and may be subject to change without notice. British Marine reserves the right to withdraw any products or services without notice.

Need department specific support?

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